



Introducing the Canadian Rockies

THE PERFECT ROCKIES KICKOFF

Featuring the handout:
The Top 20 Things Every Visitor to the Canadian Rockies Should Know!

This lively, humour-filled program welcomes audiences from around the world and introduces them to the spectacular Canadian Rockies in a truly unforgettable manner.

Using hilarious stories, top ten lists, door prizes and a wacky assortment of props, this keynote is the perfect way to kick off or wrap up any meeting in the Rockies. The program includes door prizes (signed copies of the book ***When Do You Let the Animals Out?***) and the handout "20 Things Every Visitor to the Rockies Must Know!"

PROGRAM HIGHLIGHTS

Setting the Stage – Why the Rockies are unlike anywhere else on the planet

The Top Ten Things About the Rockies (or Banff) You Probably Didn't Know!

Living the Highlife – Meet the real locals, from mountain climbers to mountain goats

How Not to Get Eaten By a Grizzly (and other survival tips to guarantee a great time in the Rockies)

When Does an Elk Become a Moose? (and other questions pondered by our many visitors)

YOUR PRESENTER

Michael Kerr, "The Canadian Rockies Peak Speaker," is the former communications manager for Banff National Park and author of the best selling ***When Do You Let the Animals Out? A Field Guide to Rocky Mountain Humour*** and ***The Canadian Rockies Guide to Wildlife Watching***. His wildlife and tourist related anecdotes are featured regularly on CBC radio. Michael has led 400 hikes into the mountains and presented over 1,000 talks on the natural history of the Canadian Rockies.

"Your unique brand of humour backed up with your innate knowledge of the Rockies made for a truly memorable presentation." Ian McCormack, Executive Director, Alberta Assessors Association

"What a rollicking trip you ushered through the Canadian Rockies! The audience laughed, they were awed; they were inspired!" Mark Battista, Chesterfield County Parks and Recreation
